

## **Philip James Wallace MA BA (Hons)**

Profile and Portfolio: <http://www.pjwallace.co.uk> | Email: [philipjameswallace@hotmail.com](mailto:philipjameswallace@hotmail.com)

### **WEB PUBLISHING**

#### **KING'S COLLEGE LONDON | MODERN LANGUAGE CENTRE | 2007-PRESENT E-Learning Technician and Contract VLE Technician**

My employment involves assisting with content development for both webpages and the Blackboard Vista 8 e-learning materials at the Modern Language Centre, King's College London. Between 2008-2009, I also worked in an additional role on behalf of the French Department.

Blackboard Modules, Modern Language Centre:-

- MA/PGDip French Language and Culture
- Spanish for Medics
- Language and Communication Skills VLE
- Italian for Medics
- Italian for Beginners
- Spanish for Beginners
- German for Beginners
- Arabic for Business (in production)

Blackboard Vista 8 productions are subject to copyright and not in the public domain

#### **Sample Content**

##### **Flash Video**

Client: French Department, King's College London.

My roles: Video camera operator. Compression of video to Flash .FLV format.

Project: Flash video, to advertise MA degree course.

[http://streaming.ulcc.ac.uk/progress.php/kings/KCL\\_Modern\\_Language/dissertation.flv](http://streaming.ulcc.ac.uk/progress.php/kings/KCL_Modern_Language/dissertation.flv)

##### **Webpage design**

Client: Modern Language Centre, King's College London.

My roles: Webpage design.

Project: Arabic Pronunciation for Beginners

[https://www.kcl.ac.uk/schools/humanities/depts/mlc/elearning/placetests/arabic\\_pronunciation/arabic-pronunciation-01.htm](https://www.kcl.ac.uk/schools/humanities/depts/mlc/elearning/placetests/arabic_pronunciation/arabic-pronunciation-01.htm)

##### **Webpage design**

Placement Tests [Arabic Pronunciation](#) | [Portuguese Level 1](#) | [Russian Levels 4-5](#)

In addition to this work, I also contribute to print graphic design and media productions (video and CD).

#### **KING'S COLLEGE LONDON | INSTITUTE OF PSYCHIATRY | 2009-2010 Website Administrator (maternity cover)**

I previously worked as a part-time Website Administrator for the Mental Health Studies Programme. Work required website administration, assisting with content development and web analytics. I also updated and maintained the Blackboard Vista 8 e-learning materials for students and staff.

Website:-

<http://www.mentalhealthstudies.iop.kcl.ac.uk/>

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### VARIOUS CREATIVE DESIGN AGENCIES | 1998-2003

#### Web Design

In web design, my tasks were to produce templates, animations and graphics. I worked with web developers to establish website hierarchy and implement dynamic site functions. In addition, my tasks included working with editorial staff on content development, web analytics, traffic reports, administrating existing sites and website optimisation. My contributions to websites include:-

Agency: PAPER WHITE LIMITED

Client: Shell Globe, Shell International Petroleum

My role: HTML Coder.

Agency: INTERACTIVE 1 GROUP

Client: 3i

My role: Digital illustrator. Samples: [3i](#).

Agency: ENIGMA PUBLISHING LIMITED

Clients:

[www.int-fpi.com](http://www.int-fpi.com)

[www.i-fm.net](http://www.i-fm.net)

[www.bifm.org.uk](http://www.bifm.org.uk)

[www.scom.com](http://www.scom.com)

Sulzer (intranet)

My roles: Originally Junior Web Designer and then promoted to Web Administrator.

#### PC Production Skills and Experience

**Web Publishing Software:** Dreamweaver, Fireworks, Photoshop, Flash, Illustrator, Adobe Acrobat 8, (all CS3), Hot Potatoes, PowerPoint, Audacity, Word, WimbaCreate, Wimba Voice Tools

**VLE/CMS:** Blackboard Vista 8, Dotnetnuke

**Mark-Up/Script Languages:** HTML, CSS, DHTML, XHTML, XML, JavaScript (client side), ActionScript 2.0

**OS:** Microsoft WindowsXP/98 and Apple Macintosh 10.4 OS