

Philip James Wallace MA BA (Hons)

Profile and Portfolio: <http://www.pjwallace.co.uk> | Email: philipjameswallace@hotmail.com

WEB PUBLISHING

KING'S COLLEGE LONDON | MODERN LANGUAGE CENTRE | 2007-PRESENT

Role: E-Learning Technician

My employment involves content development for both web site pages, and, for materials published in the VLE platforms Blackboard Vista 8 and Moodle 2.0. In addition to working for the Modern Language Centre, I also worked for the French Department, between 2008-2009.

Sample Content

Project: Flash video production, to advertise *Festival of Languages* event.

<http://www.kcl.ac.uk/artshums/depts/mlc/news/FestivalofLanguages.aspx>

My roles: Video camera operator and assistant editor. Publishing video on the web site.

Project: Arabic Pronunciation for Beginners Placement Test

http://www.kcl.ac.uk/schools/humanities/depts/mlc/elearning/placetests/arabic_pronunciation/arabic-pronunciation-01.htm

My roles: Web page design, using Hot Potatoes.

Project: Spanish for Medics

https://www.kcl.ac.uk/schools/humanities/depts/mlc/elearning/samplecourse/sfm/unidad4_exercis/e/

My roles: Web page design. Flash component population.

Blackboard Vista 8 and Moodle 2.0 productions are subject to copyright and not in the public domain. In addition to this work, I also contribute to print graphic design and media productions (video and CD).

KING'S COLLEGE LONDON | INSTITUTE OF PSYCHIATRY | 2009-2010

Role: Website Administrator (maternity cover)

I previously worked as a Website Administrator for the Mental Health Studies Programme, a division of the Institute of Psychiatry. Work required content development, website administration, and web analytics. I also updated and maintained the Blackboard Vista 8 materials for students and staff.

Project: Mental Health Studies Programme web site.

<http://www.mentalhealthstudies.iop.kcl.ac.uk>

My roles: Website administration, content development and web site analytics.

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VARIOUS CREATIVE DESIGN AGENCIES | 1998-2003

Role: Web Design

In web design, my tasks were to produce templates, animations and graphics. I worked with web developers to establish website hierarchy and implement dynamic site functions. In addition, my tasks included working with editorial staff on content development, web analytics, traffic reports, administrating existing sites and website optimisation. My contributions to websites include:-

Agency: PAPER WHITE LIMITED

Client: Shell Globe, Shell International Petroleum

My role: HTML Coder.

Agency: INTERACTIVE 1 GROUP

Client: 3i

My role: Digital illustrator. Samples: [3i](#).

Agency: ENIGMA PUBLISHING LIMITED

Clients:

www.int-fpi.com

www.i-fm.net

www.bifm.org.uk

www.scom.com

Sulzer (intranet)

My roles: Originally Junior Web Designer and then promoted to Web Administrator.

Technical Skills

Web site and VLE platform administration:-

- CMS Contensis and DotNetNuke.
- VLE Blackboard Vista 8 and Moodle 2.0.
- Google Analytics.

Software used in content design and development:-

- Dreamweaver, Fireworks, Photoshop, Flash, Flash Video Encoder. Photoshop, In Design, Audacity, iTunes, Camtasia Studio, Hot Potatoes, Wimba Create.
- Scripting/mark up languages: HTML, XML, ActionScript, JavaScript (client-side).